



# CDC's Division of Nutrition, Physical Activity, and Obesity

- Current grants support program development and implementation; roll out of state plans; surveillance to monitor overweight, obesity, diet quality, physical activity levels, and program impact; program evaluation; and sharing success stories and lessons learned with other states.
  - **The Healthy Hunter Program in South Dakota:** Promotes nutrition among males ages 40 years and over with recipes, training tips, and other information on nutrition and physical activity.
  - **Pick A Better Snack (PABS) Social Marketing Campaign in Iowa:** Raised fruit and vegetable intake 25% among low-income groups and elementary school students using strategic placement of simple messages with colorful fruit and vegetable graphics on billboards, bus signs, and local shopper newspapers.
  - **The Veggie Mobile of New York:** Makes regularly scheduled stops to sell fruits and vegetables at assisted living centers, public housing projects, low-income neighborhoods, and other densely populated locations in New York.

- CDC's Division of Nutrition, Physical Activity, and Obesity takes a public health approach to promote nutrition and physical activity. **The goal is to prevent and control chronic diseases and conditions such as cancer, heart disease, diabetes, and obesity.** DNPAO's activities include applied research, surveillance, training and education, policy and program development, health promotion and leadership, policy and environmental change, communication, social marketing, and partnership development.



This program has the support of:

**National Alliance for Nutrition and Activity**

**Grocery Manufacturers Association**

