

Increasingly, Americans are realizing the importance of living a healthy and active lifestyle. We see that. And here are a few of the things we're doing to help make it easier for people to achieve their goals.



### ACCESSIBLE INFORMATION

Our packaging can be a powerful tool for information. So we'll be adding calories per serving and servings per container on the front of all packages in the U.S., providing people with at-a-glance information about the calorie content of our products.



### PORTION-CONTROL OPTIONS

To help people manage their portions more effectively, we'll be introducing new 90-calorie mini cans in 2010. It's a simple tool for people who want to measure what they drink in calories instead of ounces.



### SCHOOL GUIDELINES

We've helped bring national school beverage guidelines to schools across America. In North America, we voluntarily removed full-calorie, sparkling beverages from schools starting in 2006. Since then total beverage calories in schools have decreased by more than 58%.

We know there's more to be done. With each step, our goal is to help make everyone's lives a little happier.



For more information, visit [www.livepositively.com](http://www.livepositively.com)