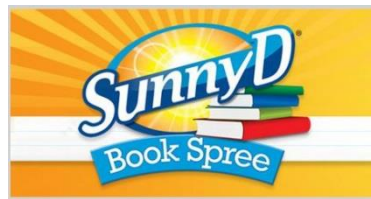
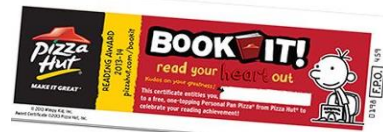
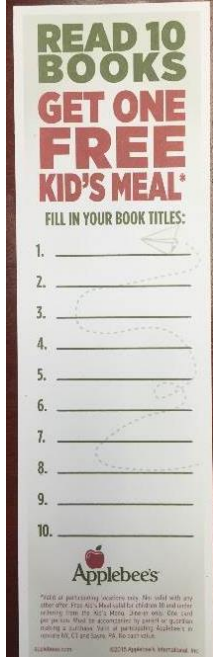
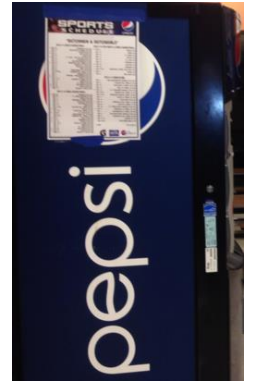
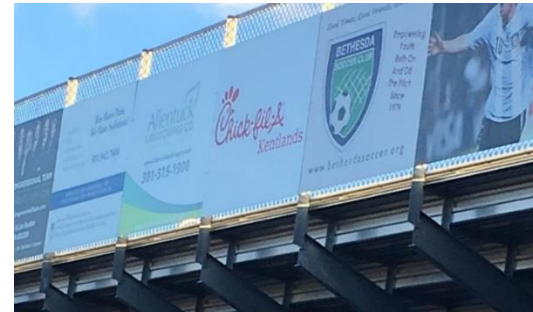


The many forms of junk food marketing in schools



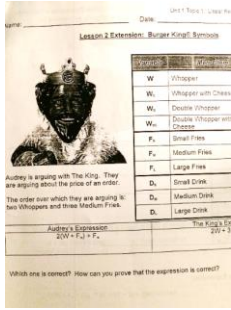
Incentive programs



Billboards, banners, vending machine exteriors

The many forms of junk food marketing in schools

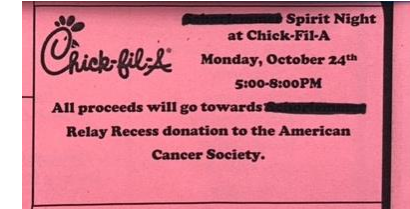
Educational materials, classroom lessons



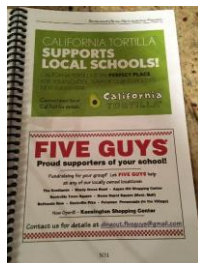
Learning algebra, by Burger King

Learning to count, by Jamba Juice

Fundraisers



In-school publications (such as ads in this school booklet) In-school television (such as Channel One News)



Label redemption programs (such as General Mills Box Tops for Education and Campbell's Labels for Education)

